

Establish a Web Presence. It may be easier and less expensive than you think to get your business, organization, fund raising activity, or other promotional effort on the World Wide Web. This brochure outlines how we serve your Web site needs fast, efficiently, and cost-effectively and keep your promotional investment up-to-date.

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Visit our Client Web Sites
WWW.KENDAROSE.COM
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Getting Started

We begin with a no-obligation, **free consultation** to discuss purpose, content, layout, number of on-line forms, and site functionality. This will help identify what information will be included on your site, how the information will be organized, and how many pages will make up your site. *An on-line form is a Web page and will be counted as a page in your site size.*

You gather the content¹: text, pictures, graphics, forms, and links to other sites. Content can come from brochures and forms you already have or other sources at your disposal. Conversion of your hardcopy forms to PDF and/or Word is included in the site build.

¹**Copyrights and Trademarks.** The Client represents to Rose Business Solutions & unconditionally guarantees that any elements of text, graphics, photos, designs, trademarks, or other artwork furnished to Rose Business Solutions for inclusion in Web pages are owned by the Client or that the Client has permission from the rightful owner to use each of these elements, & will hold harmless, protect, & defend Rose Business Solutions & its agents from any claim or suit arising from the use of such elements furnished by the Client.

Hosting & Domain Name

A **hosting service** and registered **domain name** are required to publish your custom Web site to the Internet.

Rose Business Solutions does not provide these additionally required services but **can arrange for them for you²** through a low-cost, high-quality provider for a basic hosting plan and domain name registration.

Once your deposit has been received, your domain name will be registered and hosting service ready in 24-72 hours. **You will receive an eMail notification when your domain name has been registered and your hosting plan has been set up** with your “info@yourdomainname” eMail.

Instructions will be provided to you via eMail regarding access to your site’s eMail account.

²**A non-refundable deposit for the hosting plan & domain name registration is required.** Additional fees may apply for hosting plan upgrade or other site related functionality. The actual deposit due will be researched if this service is desired.

Custom Site Build

Rose Business Solutions will design a custom masthead and Web pages for your site using the content you provide via eMail, on CD, in person, or through U.S. Mail then **load them onto your hosting site.**

You will be notified via eMail with a link to your site. We will begin the review/edit cycle on your “live” site. **You provide edits** via eMail and **we make modifications.** This cycle repeats until the **Web site is ready for release to the public** (about 2 weeks or less depending on the amount and availability of content).

Once your site is ready, **you may announce your Web URL in advertising.**

Webmaster services begin at this time, if services have been requested.

Payment for your custom site build is expected at this time.

• • •
“Customer Service isn’t a department, it’s an attitude.”

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Web Site Maintenance

After your site has been completed, don't commit a "Web site sin" and let your site get outdated! If you do not plan to **manage your promotional investment** yourself then consider Webmaster services from Rose Business Solutions.

For a minimal monthly fee, Rose Business Solutions will continue the management of your site. When it's time to edit, add, or delete information on your site, **simply eMail your instructions and Rose Business Solutions will update your site then invoice you monthly for services** provided.

You may cancel Webmaster services at any time with 30 days notice. There is no time commitment.



What You Need to Build a Custom Web Site

- Information for your site
- Pictures, graphics, artwork
- Links to other sites, optional
- Forms site visitors will need, optional
- A hosting provider
- A registered domain name
- **Rose Business Solutions!**

Custom Web Site Fees

Custom Web Sites

- Up to 4 Web pages...\$225
- 5-7 Web pages...\$300
- 8-10 Web pages...\$375
- 11-15 Web pages...\$450
- Over 15 pages...add \$25/page
- On-line Web forms...\$25/form

Estimated Costs for Hosting Plan & Domain Name Registration (These fees are not included in Web Site Fees and require annual renewal.)

- Economy hosting w/eMail (1 yr)...\$48.96*
- Domain Name registration (1 yr)...\$10.20*

Web Site Maintenance

Webmaster services offered for sites built by Rose Business Solutions. \$15/month minimum + 15/hour (1/2 hour minimum) per site update request.

Site updates without a plan...\$25/hour, 1 hour minimum per request.

Quoted pricing subject to change without notice. Please check our Web site, eMail, or call for current pricing. *Estimated fees for third-party provider; fees subject to change without notice.



Other Services Offered

- Custom Access™ Database Development
- Desktop Publishing
- Data Entry and Word Processing
- Mail List Management

kendarose.com



ROSE BUSINESS SOLUTIONS

Custom Web Site Services



Kenda Rose
415 Gary Street
Burlington, KS 66839
(620) 203-8290
info@kendarose.com

kendarose.com



Member
Coffey County Chamber of Commerce
Burlington, Kansas